Hansaton Essenz

Hear the essence of life.



HANSATON

Hear the sounds connecting us to life's most precious moments!



Hear the essence of life

Hansaton Essenz combines cutting-edge technology with intuitive functionality, enabling clients to hear the essence of life — ensuring they don't miss the meaningful sounds that make their world truly special.

At the core of Hansaton Essenz are three key elements:

- New ERA™ chip with universal connectivity
- HearIntelligence 6.0 technology
- Hansaton Essenz sound processing with the AI-trained automatic program

All of this is packaged in beautifully designed hearing aids, complete with newly styled chargers for added convenience. Equip your clients for many new adventures with hearing aids designed for durability and effortless care.

Partner with us to share these designs and innovations, so more people can enjoy the delight of hearing.



These sound E-R hearing aids are shown at actual size.
Some features require wireless hearing aids.

Small chip, empowering big adventures

Connectivity takes a giant leap forward with our new ultra-responsive ERA chip, providing:

- **Industry-leading universal connectivity** for instant compatibility with all Bluetooth®-enabled devices.[1] Pair up to 8 devices and stay connected to 2 phones or tablets simultaneously.
- **Stable hands-free calls and streaming** thanks to up to 6x more wireless transmission power for more reliable Bluetooth connections.
- **Extended range with connectivity** up to 2x the distance thanks to the ERA chip enabling a whole new freedom of movement.
- **Ultra-responsive** to allow an instant transition from your client's favorite song to their favorite person[2] thanks to more than 550 million operations per second and 74 % more RAM for faster processing.

Give your clients this amazingly stable, ultra-responsive connectivity that works at distances greater than a football field![3]

[1] Smartphones and traditional mobile phones with compatible Bluetooth profiles.
[2] Available with sound E-R.
[3] With sound E-R, unobstructed path, may vary depending on mobile phone.
All comparisons are to the previous generation of Hansaton products.
The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc.

Hear**Intelligence** 6.0

with Hansaton Essenz sound processing

Speech is at the heart of conversations. With HearIntelligence 6.0, clients experience the freedom to stay connected and engaged in life's meaningful moments.

Clients benefit from the advanced capabilities of **HearIntelligence 6.0 with Hansaton Essenz sound processing,** powered by the innovative **ERA chip**. These advanced hearing aids provide exceptional sound performance right from the start.

Key Highlights:

- **Bringing conversations to life in noisy environments** with StereoBeam, now including **Intelligent NoiseReduction** and Directional SpeechBoost.
- **Let quiet voices be heard** with **Soft SpeechBoost**, reducing listening effort, minimizing fatigue, and improving speech intelligibility for distant and soft talkers.[1]
- The **AI-trained** automatic program, **Intelligent AutoSurround**, ensures rapid, accurate monitoring of surroundings, providing seamless optimization for each listening situation.
- **Universal connectivity** to enjoy uninterrupted hands-free calls, fast and reliable streaming, and effortless switching between your client's favorite music and their favorite person.
- **Find my Hearing Aids** empowers clients to easily locate their hearing aids for added confidence and convenience.

Intelligent AutoSurround
AI-trained automatic program recognizing acoustic environments for optimization

Focusing on Speech
Boosting speech with focus directed towards the conversation partner

Localization of Acoustic Signals
Important localization cues are maintained in quiet and noisy situations

Comfort in Noise
Suppressing interfering noise for more comfort, regardless of the situation

Personalized Adjustments
Easy-to-use app and fitting software for optimal sound processing

Wireless Connectivity
Quick and intuitive connectivity options with smart multimedia solutions

[1] Hansaton Research Insights: Better Hearing in Quiet (2025).

Bringing conversations to life – even in noise

Exploring a bustling city filled with delightful sounds can be an adventure. However, for someone with hearing loss a bustling city could be overwhelming and tiring. Hansaton Essenz can help support your clients in these types of challenging situations – automatically!

When the AI-trained **Intelligent AutoSurround** automatic program detects lively situations, it can engage various features to keep your clients engaged in conversations, instead of falling behind.

For conversations in a crowd or other noises:

- The **frequency response** is optimized to reduce noise
- **SpeechBoost** and **NoiseReduction** are increased
- **Dynamic SpeechBeam** is enabled to focus on speech from any direction
- **SphereSound Natural** maintains localization cues for the speech
- **Directional SpeechBoost** dynamically boosts up the speech
- **Intelligent NoiseReduction** reduces noise from the sides and behind

When the situation gets even noisier, **StereoBeam** kicks in to create a tight beam to focus on speech from the front, providing an overall improvement in signal-to-noise ratio (SNR).

All these changes occur automatically, so your clients can focus on the essence of the conversation.

All comparisons are to the previous generation of Hansaton products.

Let quiet voices be heard!

Speech is at the heart of every conversation, which is why Hansaton Essenz emphasizes sound processing features that support speech in many different types of moments.

Imagine two friends sharing secrets on a walk, with the soft rustling of grass underfoot and seagulls calling overhead. With **Soft SpeechBoost**, quiet talkers can be heard with less effort.[1]

Look at the many ways Soft SpeechBoost can help: [1 2]

- **Listening effort** is reduced up to **39%** for soft or distant speech and up to **45%** for speech from an adjacent room.
- Soft SpeechBoost enhances soft and distant speech resulting in up to **21% less fatigue** at the end of the day.
- **Speech intelligibility** is increased up to **23%** for speech from a distance and up to **18%** for speech from an adjacent room.

Hear those quiet talkers again with **Soft SpeechBoost**!

[1] Hansaton Research Insights: Better Hearing in Quiet (2025).
[2] Soft SpeechBoost ON versus OFF; quiet listening situations; adult hearing-impaired subjects; moderate to severe hearing loss; distant speech is at 4m.





Enjoying an amazing view and calling home to share the moment? Easy!

Connectivity: stable, fast, universal

Connectivity is more than just a feature; it's the bridge that keeps us close to what matters most.

With Hansaton Essenz, connectivity takes a giant leap forward with Sonova's new ultra-responsive ERA chip, providing uninterrupted hands-free calls and streaming up to 2x the distance thanks to up to 6x more transmission power.

- Enjoy **stable hands-free calls and streaming**
- Control the mobile phone with a simple **double tap** on the ear near the hearing aid
- Explore **optional accessories**, like the Roger™ Microphones, TV Connector, PartnerMic, and Remote Control
- **Instantly shift** from your client's favorite music to their favorite person[1]

Hansaton Essenz can help clients stay connected on any phone![2]

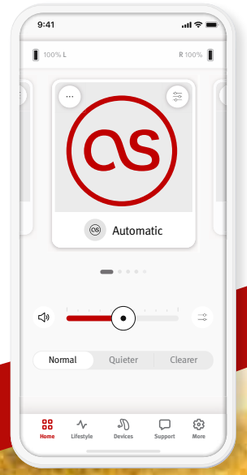
[1] Available with sound E-R.
[2] Smartphones and traditional mobile phones with compatible Bluetooth profiles. All comparisons are to the previous generation of Hansaton products.

Personalization made easy

Leverage **DataLogging** and **Lifestyle Analyzer** insights to help understand your client's unique needs and preferences. This supports them with choosing a performance level tailored to their lifestyle, boosting their confidence in their hearing aid selection and in your expertise.

With our intuitive **stream remote App**, clients can easily personalize their experience. Recommend Classic or Advanced mode to match their individual preferences.

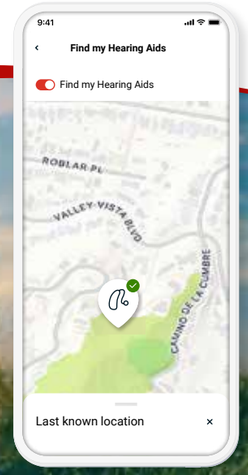
- Easy to use in-the-moment adjustments at the touch of a button.
- Choose from situational app programs for a personalized hearing experience.
- Step counter supports them every step of the way.[1]
- Lifestyle Analyzer gives them insights into their listening lifestyle.



Find my Hearing Aids

Empower your clients with tools in the stream remote App that provide confidence and convenience! The **Find my Hearing Aids** feature gives your clients peace of mind, knowing they have help in case they lose their hearing aids.

- **Track the last known location with the map:** the app records the last connected location of their hearing aids, providing a helpful starting point.
- **Locate their hearing aids:** as clients move closer to their hearing aids, the app uses signal strength to guide them to the precise spot.



[1] Available with sound E-R.

Hansaton Essenz rechargeable RIC

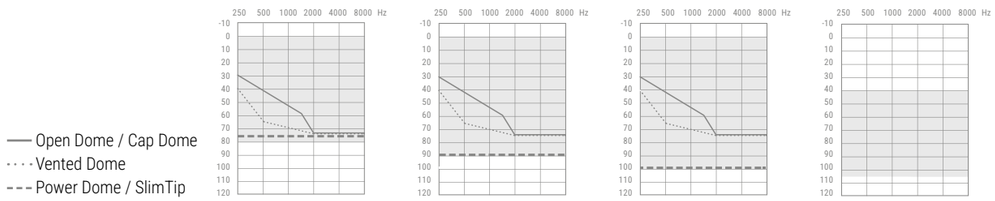
sound E-R – beautifully designed



Sound Delivery System 6.0 (SDS 6.0)

This proven receiver technology and earpiece portfolio sets the foundation for reliable acoustic coupling:

- 00, 0, 1, 2, 3 cable lengths
- Snap lock 8-pin connector
- CeruStop™ wax guard system
- Open, vented, cap, and power domes with **AI Dome Proposer,** plus, **EasyGuard™ domes,** for effortless care!



Receiver type	S	M	P	UP
Output / Gain (2cc)	112 / 47	114 / 51	122 / 59	132 / 71

Energy for the whole day[1]



Easy Line ChargerGo RIC S

- Built-in battery for up to 3 on-the-go charges, with LED for battery status
- Magnetic hearing aid insertion



Easy Line Charger RIC S

- Cable charging
- Magnetic hearing aid insertion

[1] Up to 16 hours, including 8 hours everyday listening, 4 hours Bluetooth streaming, and 4 hours TV streaming

Hansaton Essenz ITEs: meticulously crafted



jazz E-R – wireless & rechargeable

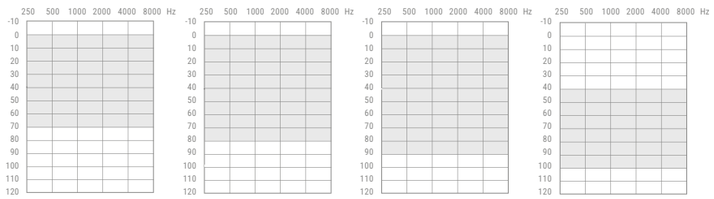
- Full suite of HearIntelligence 6.0 sound processing and universal connectivity with Tap Control
- Simply check a box to access the new, innovative **EarMatch™ Advantage** process, designed to deliver:
  - Next-level individualization for a secure and comfortable first fit
  - Significantly fewer remakes due to occlusion and appearance
  - As-small-as-possible design for greater discretion



jazz E-10 NW O – tiny and discreet

- Optimized noise suppression technologies for this tiny form factor
- Optional push button and telecoil, for increased accessibility

06 - Black 28 - Brown 22 - Cocoa 14 - Tan 26 - Pink



Receiver type	M	P	SP	UP	Shell styles
Output / Gain (2cc)	109/40	115/50	119/60	127/70	
jazz E-R	(✔)	✔	(✔)	(✔)	ITC/HS/FS
jazz E-10 NW O	(✔)	✔	(✔)		IIC/CIC/MC/ITC/HS/FS

Savor the essence of life from dawn to dusk[1]

Easy Line Charger ITE

- Unique design for easy charging of the jazz E-R ITE hearing aids
- Snap and charge system – intuitive, reliable, and easy-to-use

EarMatch Advantage



One charge, big adventures.

[1] Up to 16 hours, including 8 hours everyday listening, 4 hours Bluetooth streaming, and 4 hours TV streaming

Hansaton scout fitting software

Setting you up for success with exceptional performance, right from the first fit.

- **FocussedFit Workflow**: streamlined steps for a well-received first fit, saving you time.
- **Intelligent Acclimatization:** gradual audio adjustment ensures comfort, reaching target levels in weeks.
- **AutomaticREM**: accurate real-ear measurements boost client satisfaction and adoption.
- **AI Dome Proposer:** accurate dome recommendations powered by AI models trained on thousands of successful fittings.

Lifestyle Analyzer: use the power of data

Choosing the right performance level is key to your client's hearing success. Clients often struggle to describe their acoustic environments. The **Lifestyle Analyzer** monitors their listening environments and reports how much time they spend in each type. It also monitors the percentage of time speech is coming from the front, left, back, or right of your clients.

Hansaton scout visualizations let you involve clients in the decision-making process by objectively comparing performance levels to their personal listening lifestyle.

8 of 10 hearing care professionals reported the Lifestyle Analyzer enables: [1]

- Proactive counseling
- Fitting higher performance levels
- Increased confidence in their performance level recommendations

Personalized data makes decisions easier for you and your clients!



[1] Sonova pilot study (2018).

Wireless microphones and accessories

Your clients can enjoy more freedom with helpful microphones and accessories that make understanding easier and enable optimal use of more listening sources. All of these devices have been designed to be easy to connect.



Roger Select™ **Roger On™** **Remote Control** **PartnerMic**

Difficulty communicating in background noise and/or over distance is one of the most common complaints of individuals with hearing loss[1] [2]. Placing a wireless microphone like Roger™ in close proximity to the speaker has several key benefits:

- Improves speech recognition in noise and at a distance[3]
- Effectively reduces the distance between speaker and listener
- Compensates for the effects of background noise and reverberation

[1] Kochkin, S. (2011). MarketTrak VIII: Mini-BTEs tap new market, users more satisfied. Hearing Journal, 64(3), 17-24.
[2] Abrams, H., & Kihm, J. (2015). An introduction to MarketTrak IX: A new baseline for the hearing aid market. Hearing Review, 22(6), 16-21.
[3] Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. American Journal of Audiology, 23(2), 201-210.



TV Connector

- Streams TV sound directly and automatically to the hearing aids.
- Multiple people can enjoy top-rated sound quality and watch TV or listen to music.
- Streams from up to 15 meters away from the hearing aids.



Performance Levels

Performance Levels	9 First	7 Business	5 Comfort	3 Economy	1 Lower Economy
UPDATED **HearIntelligence 6.0** with Hansaton Essenz sound processing	✔	✔	✔	✔	✔

Intelligent AutoSurround
AI-trained automatic program recognizing acoustic environments for optimization

Intelligent AutoSurround	8	6	4	2	
Conversation in Loud Noise[1]	✔				
Conversation in a Crowd	✔				
Conversation in a Small Group	✔	✔			
Music	✔	✔			
Quiet	✔	✔	✔		
Noise	✔	✔	✔		
Conversation in Noise	✔	✔	✔	✔	
Conversation in Quiet	✔	✔	✔	✔	✔[2]
AutoStream (SpeechStream, MusicStream)[1]	✔	✔	✔	✔	✔

Focusing on Speech
Boosting speech with focus directed towards the conversation partner

UPDATED StereoBeam[1]	✔	✔[3]			
Dynamic SpeechBeam[1]	✔				
SpeechBeam[1]		✔			
Dynamic SpeechBeam in car[1]	✔				
UPDATED Directional SpeechBoost[1]	✔				
UPDATED Soft SpeechBoost[4]	✔	✔	✔		
UPDATED SpeechBoost	✔	✔	✔	✔	✔
SoundRestore frequency compression	✔	✔	✔	✔	✔

Localization of Acoustic Signals[1]
Important localization cues are maintained in quiet and noisy situations

SphereSound Natural	✔				
SphereSound	✔	✔	✔		
Pinna Effect	✔	✔	✔	✔	✔

[1] With wireless hearing aids
[2] AutomaticMic (with wireless hearing aids)
[3] Available in a manual program
[4] The jazz E-10 NW O includes soft ConversationBoost at levels 5, 7, and 9.

Performance Levels	9 First	7 Business	5 Comfort	3 Economy	1 Lower Economy

Comfort in Noise
Suppressing interfering noise for more comfort, regardless of the situation

Intelligent NoiseReduction[1]	✔	✔			
UPDATED NoiseReduction	✔	✔	✔	✔	✔
Sound Impulse Manager			✔		
UPDATED Active Wind Block			✔		
FeedbackManager			✔		
Tinnitus Manager			✔		

Personalized Adjustments
Easy-to-use app and fitting software for optimal sound processing

Channels (G/AGC)	20	20	16	12	12
FocussedFit	✔	✔	✔	✔	✔
Intelligent Acclimatization	✔	✔	✔	✔	✔
DataLogging	✔	✔	✔	✔	✔
UPDATED Lifestyle Analyzer			✔		
NEW AI Dome Proposer			✔		

Wireless Connectivity[1]
Quick and intuitive connectivity options with smart multimedia solutions

BiPhone	✔	✔	✔	✔	
Tap Control	✔	✔	✔	✔	
UPDATED Universal Connectivity			✔		
BiLink			✔		
UPDATED Handsfree Bluetooth® phone calls			✔		
UPDATED Bluetooth® media streaming			✔		
TV Connector			✔		
PartnerMic			✔		
Remote Control			✔		
RogerDirect™			✔		
UPDATED stream remote App			✔		
NEW Find my Hearing Aids			✔		

Together, we make a difference

At Hansaton, our passion is partnering with hearing care professionals to support everyone in need of hearing aids. Together, we build a partnership rooted in trust, innovation, and shared dedication.

Sophisticated designs for selected partners

We take pride in personalized collaborations with our partners, empowering you to stand out with a unique brand and sophisticated designs.

Trusted legacy, global reach

Hansaton hearing aids are available in over 60 countries across six continents. We proudly blend our rich German heritage with Sonova's expertise to deliver exceptional solutions to our partners and clients around the world.



Learn more about Hansaton Essenz

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HANSATON

Hansaton is the exclusive brand for you and your clients since 1957.
Our German heritage, combined with the innovative power
of Sonova, enables us to create beautifully designed
products, based on cutting-edge, reliable technology.

hansaton.com/pro

We drive the transition to a resource-efficient and
low-carbon future of our operations throughout
the lifecycle of our products and services.

sonova.com/sustainability

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sonova
HEAR THE WORLD

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